

Iowa Horse Council Meeting
Held at the Country Kitchen Restaurant,
NE 14th Street, Des Moines, Iowa
July 21, 2010

Approved – Sept 22, 2010

The July 21, 2010 board meeting of the Iowa Horse Council (IHC) was called to order at 7:08 p.m. by President Paynter.

Board members present:

Harold Ault	Bill Paynter	Marilyn Bender	Lynette Telleen
Barb Zukowski	Dora Guffey	Rebecca Cordray	Steve Goretska
Dennis Crowley	Sally Blount	Sandi Moon	Shawna Middleton
Jessica Boor			

Guests present:

Jim Bender	Shelly Paynter	Denise Goretska
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Minutes from the Previous Meeting:

The minutes from the June 23, 2010 meeting were mailed/e-mailed out prior to this meeting. There was one correction noted: on page 3, the last bullet under Horse Fair discussion continued, it should read “to accept the 2011 Horse Fair budget as proposed...” by adding the words Horse Fair. Motion by Bender, seconded by Moon to approve the June meeting minutes as mailed. All ayes, motion carried.

Treasurer’s Report:

Telleen reviewed the treasurer’s report dated 7/19/2010 with the board. Our current liabilities and net assets at this time are \$52,993.

- Discussion held on the committee heads listed on the treasurer’s report and what needed to be updated.
- Discussion also held that we will likely need to cash in the CD for cash flow, it is up for renewal in October. We need to keep trimming through the year, as the last few years have not been very prosperous.
- Discussion held on when to do a general budget, and that there was no reason we could not do it prior to December. Our fiscal year runs from January to December, but we could set the budget from June to June, as this would help in horse fair planning. Consensus was to go ahead and submit your committee budgets to Telleen now and be ready to review the budget at the September meeting.
- Telleen mentioned that this report shows all of the checks written since the first of the year, rather than just since the last meeting.
- If anyone has any further questions on the treasurer’s report, please e-mail Telleen.

Motion by Bender, seconded by Ault to approve the treasurer’s report. All ayes, motion carried.

Old Business:

- Paynter mentioned that Hasbrook had told him that the State Fair had contacted her checking if the IHC was interested in having a booth at the State Fair, as it appears they

are having trouble filling the Agriculture Building. We had previously decided with the increased booth costs, we would not do a booth at the State Fair this year. Discussion held that this is very short notice and we do not have funds in the budget for a booth. If we wanted to post anything or hand anything out, we could possibly do it at the horse barn.

- Blount reported that we have two spots for presenting at the Learning Farm at the State Fair. Cordray asking what days and times those were, Blount did not know. The two topics chosen for this year are; 1) Famous Iowa Horses 2) The Iowa Horse Fair and the Kids Fun Area. Cordray will be presenting on topic number two. Famous Iowa horses were discussed and some additional ideas emerged. If you have any other suggestions of famous Iowa horses, contact Blount as she is researching and pulling the information together.

Committee Reports:

- Horse Fair –
 - Ault mentioned that the horse fair committee has looked at several clinicians. The price Stacy Westfall has said she will charge was discussed. Some thought this amount was too high. Kip Flatland (western) and his wife Missy (english) have said they would be willing to come, and they are from Iowa. Richard Winters was interested in coming but we have not followed up with him yet. Others mentioned were Brent Graft, who has done Iowa Trail Riders Association clinics and David Davis who does trick riding.

Boor joined the meeting.

It was mentioned that we could do an Iowa theme using Iowa clinicians. Boor mentioned that a clinician idea could be ARL's trainer that is from Australia who does clicker training. It was mentioned that that the ARL could have adoptable horses present at the horse fair.

- Boor asked a question: How can we spend money on a 2011 horse fair when the 2010 budget did not include 2011? Boor feels this is fiscally irresponsible for a board to spend money before you have it. Boor added that she is very disappointed. She indicated that we could do other things in the community such as work with ARL and IERAL, do silent auctions, do workshops and split the registration fee, or do youth events. Some felt that there are many things we could do as a board on a much smaller scale to keep our name out there. Discussion held on our return on investment of the horse fair – what spent on horse fair and what we get back. Telleen is looking for the past years figures on her computer, we will come back to this topic.
- Trails –
 - Cordray reported that there is discussion of having another trail summit next year. There has also been discussion to possibly do a trail design clinic.
 - It was mentioned that the Federal Recreational Trail Grant applications are due October 1st. Encourage any equestrian groups that might be in a position to apply to please do so.

- Guffey mentioned that there is the possibility of a stable and/or small store going in next to the Brushy Creek south campground.
- Website –
 - Boor reported that the website is up to date with any information that she has received.
 - Guffey asking about e-mail addresses, Boor's has been bouncing back, Blount ever get hers fixed? Their correct e-mail addresses are: Jessica.boor@mchsi.com and citysal@q.com. The correct versions can be found on the website if there are any questions.
 - The topic of having IHC on Face book was brought up. Discussion held. General consensus was not to have a page at this time.
- Membership – Paynter mentioned that Binning will be gone most of next year, will be going south early and will stay late, so we are looking for someone to take over membership. If interested, let Paynter know.
- Awards & Scholarships – nothing to report.
- Grants & Sponsorships – nothing to report.
- Publications – it was mentioned that the next deadline for newsletter is September 1.
- Annual Meeting – nothing to report.
- By-laws – no report
- Equine Health & Welfare –
 - It was mentioned that there may still be some issues on a case in Guthrie County.
- Educational Programs (which includes Breed & Organization Liaison) – no report.
- Governmental Affairs – Ault passed out a copy of the IHC's Legislative Positions. Discussion held that we should review these from time to time, and see if there are any changes/additions that need made. Motion by Telleen to remove the first bullet, second bullet to add "and trails" after parks, and on bullet number three to add "equine" in front of trail development and expansion. Seconded by Boor. All ayes, motion carried. It was also mentioned to add a date to the legislative positions.

New Business:

- Middleton mentioned that a saddle was found out in the timber in eastern Iowa by a DNR employee. No one has claimed it, and she had heard that it was proposed to have the IHC maybe auction it off. Discussion held that it could be a stolen saddle? Some mentioned that saddle thieves can rebuild the saddle while going down the road.
- Guffey mentioned that she received an e-mail from some folks that are looking at leasing Stagecoach stables in Ames and were looking for some ideas for funding to get started. Discussion held.
- Cordray mentioned that she met with Maynard Hoberg of ISU. He indicated he would like to come and talk to the IHC board about the IHC/ISU relationship, and ways we can work cooperatively. It was discussed and decided to have him come to the October board meeting.
- Telleen mentioned that the new Jacobson Center at the Iowa State Fairgrounds looks good. They made some changes to the doors that come out of the horse barn and some other things are maybe not ideal, but we'll just have to work with it.

- Horse Fair discussion continued –
 - Telleen had past horse fair figures pulled up on her computer. She reported that at the end of the calendar year last year we had \$44,328 as a balance. We walked through where we stand currently and deducted any unknown unpaid expenses and the anticipated cash balance at the end of this year is estimated to be \$43,743. So cash-wise, we are basically in the same position that we were in last year. We are basically borrowing against funds to come in.
 - Blount mentioned that the by-laws state that we are not responsible as individuals, but we could get event insurance to help cover this.
 - Ault mentioned that prices related with the horse fair seem to continue to increase, but for 2011 we could see some real savings. The Jacobson Center will rent for \$3,500/day vs. \$6,500/day at the VI building, plus the set-up days are cheaper as well (VI is \$2,500, Jacobson is \$1,750), so we could see a savings of \$7,000 plus just by moving locations. He also mentioned that we could also save the cost of building the indoor round pen in the VI building (\$3,000 plus) if we use the warm-up area at the Jacobson Center for this purpose. We could also look at putting trailers in the warm up area too, and maybe use the cattle barn for the speaker's area.
 - It was reviewed that the following years we either made or lost these round figures:
 - 2007 – made \$20,000
 - 2008 – lost \$16,000
 - 2009 – lost \$18,000
 - 2010 – made \$11,000

If you added all those years together, we basically broke even through the years. Discussion held that we are not just here to put on the horse fair, we need to do outreach and other activities. Some felt that we could still do the outreach efforts as well as the horse fair, but if you do not do the horse fair, where will you get the funds to do your activities? It was mentioned to step back for a year and try to raise funds in other ways and then re-visit having a horse fair in 2012. Discussion held. Telleen mentioned that there are other revenues that horse fair brings in that are not put under the “horse fair” category in the treasurer’s report, such as \$1,600 worth of memberships that were brought in during horse fair.

- The question was asked if something different could be done rather than Barrels and Bulls. It was noted that Barrels and Bulls did make \$5,000 in 2010. Some other suggestions offered were to hold a sanctioned barrel racing event, which would bring in stall fees, etc. Other suggestions were a cowgirl queen contest, evening classes with the clinicians where you can charge a registration fee and a fee for stalls, you could have a basic horse show and maybe get youth back involved or an open show.
- Blount left the meeting.
- It was mentioned that back in 1990, the IHC did not hold a horse fair. The question was asked why. Evidently there were issues with the treasurer at that time and some funds were missing and they did not know if they had the funds to put the horse fair on or not. Someone asked what the harm would be to take a year off? Discussion held that if a year was skipped, then someone else would hold an expo and you would not likely be able to ever get back in.

- Further discussion held on possibly doing something in place of Barrels and Bulls for this year, some would like to see it mixed up and not have the same thing every year. It was also mentioned that we have three judges who are board members of the IHC who we might be able to use if it was decided to do a show. Further discussion held on a sanctioned barrel race. It was asked if the barrel racers do or do not like racing in the Pavilion. It was clarified that the equine activities will still need to be held in the Pavilion, as the Jacobson Center will not have dirt in it until the end of April, it will be a concrete floor.

Next Meeting:

The next meeting will be held September 22nd at 7:00 p.m. at the Country Kitchen Restaurant on N.E. 14th Street.

Motion by Boor to adjourn the meeting, seconded by Moon. All ayes, the motion carried. The meeting adjourned at 9:35 p.m.

Submitted by:

Dora Guffey
IHC Secretary